

# Peru Pride Weekend at Misthaven Resort

## Aug 22 - 24

DATE: Friday, August 22, 2025  
LOCATION: Mexico, Indiana, US

### Event Description

Peru Pride Weekend at Misthaven Resort Aug 22 - 24 is a premier festivals event in Mexico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 730 people

**Event ID:** GHbZHQA7DQtn5aTm5f

### Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 292 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*