

Perth Pregnancy, Birth & Postpartum Expo 2025

DATE: Saturday, November 8, 2025
LOCATION: Scarborough, Western Australia, AU

Event Description

Perth Pregnancy, Birth & Postpartum Expo 2025 is a premier expos event in Scarborough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,848 people
Event ID: GPzKGdNYcX5A4TcyW4

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 739 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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