

Persuaders Gold at the Candlelight Bar and Grill

DATE: Saturday, August 16, 2025
LOCATION: Omaha, Nebraska, US

Event Description

Persuaders Gold at the Candlelight Bar and Grill is a premier festivals event in Omaha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 40/100
Expected Attendance: 314 people
Event ID: Ff98qawt9yew5tveAr

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.