

Person Qualified to Test Electro-Sensitive Protective Devices (ESPD)

DATE: Tuesday, November 25, 2025
LOCATION: Essen, Nordrhein-Westfalen, DE

Event Description

Person Qualified to Test Electro-Sensitive Protective Devices (ESPD) is a premier expos event in Essen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 2,000 people
Event ID: 3xqpVjRWu2iooMG2Bv

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
