

# Persian Gulf Pro League - Tractor vs Mes Rafsanjan

DATE: Tuesday, August 26, 2025  
LOCATION: Rafsanjan, Kerman Province, IR

## Event Description

Persian Gulf Pro League - Tractor vs Mes Rafsanjan is a premier sports event in Rafsanjan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,973 people

**Event ID:** GwWb7bhXhvBrHSNJCK

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,189 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*