

# Persian Gulf Pro League - Shams Azar Qazvin vs Foolad

DATE: Friday, October 24, 2025  
LOCATION: Ahvaz, Khuzestan Province, IR

## Event Description

Persian Gulf Pro League - Shams Azar Qazvin vs Foolad is a premier sports event in Ahvaz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,016 people

**Event ID:** GPCjun72iB9DwWRCm2

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,606 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*