

Persian Gulf Pro League - Sepahan vs Aluminium Arak

DATE: Wednesday, December 10, 2025
LOCATION: Arak, Markazi Province, IR

Event Description

Persian Gulf Pro League - Sepahan vs Aluminium Arak is a premier sports event in Arak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,725 people

Event ID: BWuDH2MCVky9UvHQtf

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,890 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.