

Persian Gulf Pro League - Paykan vs Zob Ahan

DATE: Monday, August 18, 2025
LOCATION: Fooladshahr, Isfahan Province, IR

Event Description

Persian Gulf Pro League - Paykan vs Zob Ahan is a premier sports event in Fooladshahr. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,081 people

Event ID: HPhdkhJPqT2hVU4U4T

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,632 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.