

# Persian Gulf Pro League - Mes Rafsanjan vs Kheybar Khorramabad

DATE: Monday, August 18, 2025  
LOCATION: Khorramabad, Lorestan Province, IR

## Event Description

Persian Gulf Pro League - Mes Rafsanjan vs Kheybar Khorramabad is a premier sports event in Khorramabad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,558 people

**Event ID:** 98XsiyfaPvqB2k8GMP

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,623 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*