

Persian Gulf Pro League - Mes Rafsanjan vs Aluminium Arak

DATE: Friday, October 24, 2025
LOCATION: Arak, Markazi Province, IR

Event Description

Persian Gulf Pro League - Mes Rafsanjan vs Aluminium Arak is a premier sports event in Arak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,915 people

Event ID: A5icUzwgwWVYJC9wZr

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,366 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.