

Persian Gulf Pro League - Kheybar Khorramabad vs Foolad

DATE: Friday, September 19, 2025
LOCATION: Ahvaz, Khuzestan Province, IR

Event Description

Persian Gulf Pro League - Kheybar Khorramabad vs Foolad is a premier sports event in Ahvaz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,997 people

Event ID: 9vS2ybQoBqQiJo4e5g

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,399 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.