

Persian Gulf Pro League - Gol Gohar vs Fajr Sepasi

DATE: Tuesday, August 26, 2025
LOCATION: Shiraz, Fars Province, IR

Event Description

Persian Gulf Pro League - Gol Gohar vs Fajr Sepasi is a premier sports event in Shiraz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,383 people

Event ID: 8qirFCkk3BPr9fhgFt

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,353 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.