

Persian Gulf Pro League - Esteghlal vs Shams Azar Qazvin

DATE: Friday, September 26, 2025
LOCATION: Qazvin, Qazvin Province, IR

Event Description

Persian Gulf Pro League - Esteghlal vs Shams Azar Qazvin is a premier sports event in Qazvin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,737 people

Event ID: CUwy7YgG8SSXM2gwrV

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,295 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.