

Persian Gulf Pro League - Esteghlal Khuzestan vs Aluminium Arak

DATE: Friday, September 19, 2025
LOCATION: Arak, Markazi Province, IR

Event Description

Persian Gulf Pro League - Esteghlal Khuzestan vs Aluminium Arak is a premier sports event in Arak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,737 people

Event ID: 5SmFQZN7kKp46caeGr

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,295 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.