

Pernambucano U20 - 1st Phase - Petrolina U20 vs Pesqueira U20

DATE: Sunday, October 19, 2025
LOCATION: Pesqueira, Pernambuco, BR

Event Description

Pernambucano U20 - 1st Phase - Petrolina U20 vs Pesqueira U20 is a premier sports event in Pesqueira. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,079 people

Event ID: DUargo6wKYSK37jyv

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,232 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.