

Pernambucano U20 - 1st Phase - Jaguar U20 vs Íbis U20

DATE: Sunday, September 28, 2025
LOCATION: Paulista, State of Pernambuco, BR

Event Description

Pernambucano U20 - 1st Phase - Jaguar U20 vs Íbis U20 is a premier sports event in Paulista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 51/100
Expected Attendance: 1,075 people
Event ID: DMgGPxsbwo3cAT5e2J

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 430 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.