

Pernambucano U20 - 1st Phase - América PE U20 vs Serrano PE U20

DATE: Sunday, September 14, 2025
LOCATION: Paulista, State of Pernambuco, BR

Event Description

Pernambucano U20 - 1st Phase - América PE U20 vs Serrano PE U20 is a premier sports event in Paulista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,106 people

Event ID: Enr65cG3DyAhDEWdYc

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,242 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.