

Pernambucano 2 - Vera Cruz vs Ipojuca

DATE: Sunday, September 21, 2025

LOCATION: Ipojuca - PE, BR

Event Description

Pernambucano 2 - Vera Cruz vs Ipojuca is a premier sports event in Ipojuca - PE. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,505 people

Event ID: 6XYDhFNAnDsBNZb5Xj

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 602 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.