

# Pernambucano 2 - Final - Acadêmica Vitória vs América PE

DATE: Saturday, November 1, 2025  
LOCATION: Penedo, Pernambuco, BR

## Event Description

Pernambucano 2 - Final - Acadêmica Vitória vs América PE is a premier sports event in Penedo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,293 people

**Event ID:** FaDksvWqtMxGBQ9hHE

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,517 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*