

# Pernambucano 2 - Caruaru City vs Acadêmica Vitória

DATE: Saturday, September 27, 2025  
LOCATION: Chã Grande, Pernambuco, BR

## Event Description

Pernambucano 2 - Caruaru City vs Acadêmica Vitória is a premier sports event in Chã Grande, Pernambuco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,079 people

**Event ID:** EvVnXPjWQUU8cg3ckb

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 432 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*