

Pernambucano 2 - América PE vs Vera Cruz

DATE: Sunday, August 31, 2025
LOCATION: Paulista, State of Pernambuco, BR

Event Description

Pernambucano 2 - América PE vs Vera Cruz is a premier sports event in Paulista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,257 people

Event ID: 6M84AceUDFvduF4yV9

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,503 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.