

Permanent HHW/E-Waste Center: EDCO Environmental Collection Center

DATE: Saturday, August 23, 2025
LOCATION: Signal Hill, California, US

Event Description

Permanent HHW/E-Waste Center: EDCO Environmental Collection Center is a premier expos event in Signal Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,380 people

Event ID: 6oFVUF86a4KUTjiEvN

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 552 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.