

Peristeri Athens vs PAOK BC

DATE: Saturday, October 25, 2025

LOCATION: Thessaloniki, GR

Event Description

Peristeri Athens vs PAOK BC is a premier sports event in Thessaloniki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,174 people

Event ID: 9fEN4aj6ow4dGcTMjm

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,070 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.