

# Pericos de Puebla vs Diablos Rojos del México

DATE: Thursday, August 28, 2025  
LOCATION: Delegacion Iztacalco, Distrito Federal, MX

## Event Description

Pericos de Puebla vs Diablos Rojos del México is a premier sports event in Delegacion Iztacalco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 9,346 people  
**Event ID:** AHd7N9PJAGaCHE2QAc

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,738 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*