

Pepperdine Waves vs TCU Horned Frogs Womens Soccer

DATE: Thursday, August 14, 2025
LOCATION: Fort Worth, Texas, US

Event Description

Pepperdine Waves vs TCU Horned Frogs Womens Soccer is a premier sports event in Fort Worth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: aiWF3FPW5fLqo8bQ3u

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
