

# Pentru prima oara in 2025: Targ de studii masterale si doctorale QS

DATE: Tuesday, September 30, 2025  
LOCATION: Bucure!—F'Â 'V7W&R ti, RO

## Event Description

Pentru prima oara in 2025: Targ de studii masterale si doctorale QS is a premier festivals event in Bucure!—F'â This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 33/100  
**Expected Attendance:** 137 people  
**Event ID:** D3sXTmkmgHaupVjeHp

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 55 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*