

Pennypack Music Festival presents Live Music by LeCompt

DATE: Wednesday, August 20, 2025
LOCATION: Philadelphia, Pennsylvania, US

Event Description

Pennypack Music Festival presents Live Music by LeCompt is a premier festivals event in Philadelphia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 34/100
Expected Attendance: 156 people
Event ID: E7YBbNABGSvexB4wQE

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
