

# Peking Duk in Mount Gambier

DATE: Friday, October 3, 2025  
LOCATION: Mount Gambier, South Australia, AU

## Event Description

Peking Duk in Mount Gambier is a premier concerts event in Mount Gambier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 28/100

**Expected Attendance:** 77 people

**Event ID:** 66oJH6jThGu3fbWFP2

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*