

Peking Duk in Avoca

DATE: Thursday, August 14, 2025
LOCATION: Avoca Beach, New South Wales, AU

Event Description

Peking Duk in Avoca is a premier concerts event in Avoca Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 397 people

Event ID: 432oMSV9MnhH8xqhyX

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 159 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
