

# PEIXELETRIO & STANDUP COMEDY NO BOTECAO SANTO EDUARDO VOCE É VIP

DATE: Thursday, September 18, 2025  
LOCATION: Vila Maria, São Paulo, BR

## Event Description

PEIXELETRIO & STANDUP COMEDY NO BOTECAO SANTO EDUARDO VOCE É VIP is a premier performing-arts event in Vila Maria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 55/100  
**Expected Attendance:** 1,874 people  
**Event ID:** 9RuHTK7MPpzV8JyJFt

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 750 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*