

# Peggy Lee & Cole Schmidt

DATE: Monday, October 13, 2025

LOCATION: Vancouver, CA

## Event Description

Peggy Lee & Cole Schmidt is a premier concerts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 167 people

**Event ID:** 5zLHZwSvPyKC2ZKtVn

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 67 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/peggy-lee-cole-schmidt>

Document generated on 6/4/2026, 12:27:44 AM