

Peet Community Fan Day in partnership with the Perth Scorchers - Golden Bay

DATE: Wednesday, October 22, 2025
LOCATION: Golden Bay, Western Australia, AU

Event Description

Peet Community Fan Day in partnership with the Perth Scorchers - Golden Bay is a premier festivals event in Golden Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 296 people

Event ID: Hn5cfMM4hLMEuYcskB

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
