

# PEDAL PARTY: Blackstar, Walrus, etc. - Van de Moer Instruments Leuven

DATE: Saturday, October 11, 2025  
LOCATION: Leuven, Vlaanderen, BE

---

## Event Description

PEDAL PARTY: Blackstar, Walrus, etc. - Van de Moer Instruments Leuven is a premier expos event in Leuven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,282 people

**Event ID:** FeN4b22JWNW4RuBWLJ

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 513 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---