

# PEDAL BOM PRA CACHORRO

DATE: Sunday, November 16, 2025

LOCATION: Taboão, São Paulo, BR

## Event Description

PEDAL BOM PRA CACHORRO is a premier community event in Taboão. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 22/100

**Expected Attendance:** 39 people

**Event ID:** EKBL8VJ5TWwBg4UeJe

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 16 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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