

PCFSP OneMTL Symposium 2025-

[Educator]N'R" _ ^|eYe°R)Vhÿ ©~Øg,-

DATE: Saturday, August 30, 2025

LOCATION: Singapore, SG

Event Description

PCFSP OneMTL Symposium 2025-[Educator]N'R" _ ^|eYe°R)Vhÿ ©~Øg,- û R"•wgeÿ [CL]Session 2 is a Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 58 people

Event ID: ECMCRgpYR8yFNjEbb9

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 23 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.