

Púca Festival - Friday 31st October

DATE: Friday, October 31, 2025
LOCATION: Athboy, County Meath, IE

Event Description

Púca Festival - Friday 31st October is a premier performing-arts event in Athboy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 42/100

Expected Attendance: 381 people

Event ID: FvYoQt9LLnpAGoB39t

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
