

PBA Philippine Cup - Terrafirma Dyip vs Meralco Bolts

DATE: Wednesday, December 10, 2025
LOCATION: City of Antipolo, PH

Event Description

PBA Philippine Cup - Terrafirma Dyip vs Meralco Bolts is a premier sports event in City of Antipolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,241 people

Event ID: 3zs25jmLEkteM6cAM

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,696 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.