

PBA Philippine Cup - Terrafirma Dyip vs Magnolia Hotshots

DATE: Saturday, October 25, 2025
LOCATION: City of Antipolo, PH

Event Description

PBA Philippine Cup - Terrafirma Dyip vs Magnolia Hotshots is a premier sports event in City of Antipolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,665 people
Event ID: 6rR3FaNqoAVkdNfdon

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,866 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.