

PBA Philippine Cup - San Miguel Beermen vs Blackwater Bossing

DATE: Saturday, December 13, 2025
LOCATION: City of Antipolo, PH

Event Description

PBA Philippine Cup - San Miguel Beermen vs Blackwater Bossing is a premier sports event in City of Antipolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,274 people

Event ID: 4Bjfg27RFeUCuxZ6tE

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.