

PBA Philippine Cup - Rain or Shine vs Terrafirma Dyip

DATE: Friday, October 31, 2025
LOCATION: City of Antipolo, PH

Event Description

PBA Philippine Cup - Rain or Shine vs Terrafirma Dyip is a premier sports event in City of Antipolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,595 people

Event ID: BuzMXnZhs9rZRJ5F3C

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,838 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.