PBA Philippine Cup - Phoenix Fuel Masters vs San Miguel Beermen

DATE: Sunday, October 12, 2025
LOCATION: City of Antipolo, PH

Event Description

PBA Philippine Cup - Phoenix Fuel Masters vs San Miguel Beermen is a premier sports event in City of Antipolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,415 people
Event ID: 7WVeXDrurizSTMz29m

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.