

PBA Philippine Cup - Meralco Bolts vs Phoenix Fuel Masters

DATE: Friday, December 12, 2025
LOCATION: City of Manila, PH

Event Description

PBA Philippine Cup - Meralco Bolts vs Phoenix Fuel Masters is a premier sports event in City of Manila. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,709 people

Event ID: GubAkMMajn8DiMm5EH

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,884 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.