

PBA Philippine Cup - Meralco Bolts vs Barangay Ginebra

DATE: Friday, October 17, 2025
LOCATION: Quezon City, Metro Manila, PH

Event Description

PBA Philippine Cup - Meralco Bolts vs Barangay Ginebra is a premier sports event in Quezon City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,047 people

Event ID: FoA2hvYhuHYbTonSzm

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,019 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.