

# PBA Philippine Cup - Magnolia Hotshots vs Phoenix Fuel Masters

DATE: Friday, October 31, 2025  
LOCATION: City of Antipolo, PH

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## Event Description

PBA Philippine Cup - Magnolia Hotshots vs Phoenix Fuel Masters is a premier sports event in City of Antipolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 64/100  
**Expected Attendance:** 5,160 people  
**Event ID:** fV8kd5VPazimyn3JJd

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,064 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*