

PBA Philippine Cup - Barangay Ginebra vs Tropang Giga

DATE: Wednesday, October 15, 2025
LOCATION: Quezon City, Metro Manila, PH

Event Description

PBA Philippine Cup - Barangay Ginebra vs Tropang Giga is a premier sports event in Quezon City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,332 people

Event ID: GrWRGK5RKBG4CZxvgC

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,733 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.