

PBA Philippine Cup - Barangay Ginebra vs Phoenix Fuel Masters

DATE: Sunday, November 16, 2025
LOCATION: Manila, Metro Manila, PH

Event Description

PBA Philippine Cup - Barangay Ginebra vs Phoenix Fuel Masters is a premier sports event in Manila. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,610 people

Event ID: 8TV7k8VyVh2qdKwWHP

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,044 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.