

PAW Patrol Live! "A Mighty Adventure"

DATE: Sunday, January 18, 2026
LOCATION: Portland, Oregon, US

Event Description

PAW Patrol Live! "A Mighty Adventure" is a premier performing-arts event in Portland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 60/100
Expected Attendance: 3,025 people
Event ID: AHeLTPMdNno6hYX3oK

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
