

# Pavlos Giannakopoulos Tournament - Round-Robin - Adelaide 36ers vs Panathinaikos

DATE: Sunday, September 21, 2025  
LOCATION: Sydney Olympic Park, New South Wales, AU

## Event Description

Pavlos Giannakopoulos Tournament - Round-Robin - Adelaide 36ers vs Panathinaikos is a premier sports event in Sydney Olympic Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,766 people

**Event ID:** 5B3yv349ZfzDrmDRZE

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,106 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*