

# Paulo Londra, Carlos Vives, Gipsy Kings, and 43 others

DATE: Saturday, September 13, 2025  
LOCATION: Bogotá, Cundinamarca, CO

## Event Description

Paulo Londra, Carlos Vives, Gipsy Kings, and 43 others is a premier festivals event in Bogotá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 51/100

**Expected Attendance:** 1,104 people

**Event ID:** F9ctsrNdZCtCKPehpa

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 442 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*