

Paulista Women - 1st Phase - Taubaté FF vs AERP

DATE: Saturday, September 20, 2025
LOCATION: São José do Rio Preto, São Paulo, BR

Event Description

Paulista Women - 1st Phase - Taubaté FF vs AERP is a premier sports event in São José do Rio Preto, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,184 people

Event ID: FfgDHxsZB3ZJK4p7x5

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 874 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.